

2 0 2 4

Catalog

Ati 
Manel



I only had eyes for these relics. As a designer, I was entrusted with this heritage. I put everything together, cleaned, organized, tidied, feeling the appeal of an identity marked by the signs of a golden age. I recovered the alphabets and the palettes. I remade plots, networks, stitches. I adapted the graphic strategies to the new requirements, to the specificities and standards of the markets in different countries and continents. I renewed and updated the solutions, maintaining the spirit and visual environments of my great-grandfather's time.

But all of this would only make sense with another commitment, with special attention to his notes, his care and connection to the producers, his demands with the raw mate-

rial, his relationship with the suppliers, with the auctions, with the fishermen culminating in his formulas and recipes, thinking about how to recover and maintain the authenticity of old times, by taking advantage of the best current production conditions: seeking to combine the know how of the freshness of the garfish, the razor clams or the scallops preservation, realizing the way in which the best oil for sardines was chosen, the care with which tuna fillets, marinated mussels, squid filling, garlic sauce for octopus was prepared. Enjoy!

Bom Apetite!



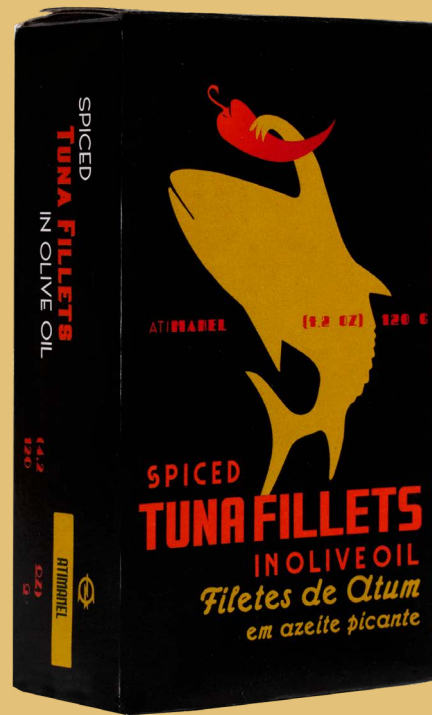
 [more images here](#)

REF: ATI_CO_378

**PRODUCT: TUNA FILLETS
IN OLIVE OIL**

NET WEIGHT: 120g

DRAINED WEIGHT: 78g



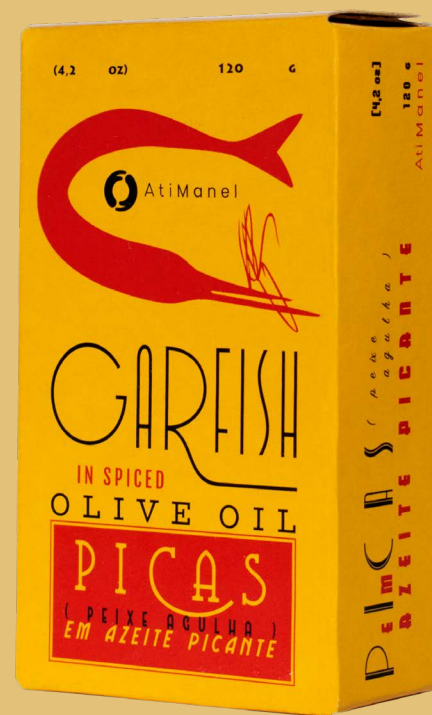
 [more images here](#)

REF: ATI_CO_385

**PRODUCT: SPICED TUNA FILLETS
IN OLIVE OIL**

NET WEIGHT: 120g

DRAINED WEIGHT: 78g



 [more images here](#)

REF: ATI_CO_521

**PRODUCT: GARFISH (PEIXE AGULHA)
IN SPICED OLIVE OIL**

NET WEIGHT: 120g

DRAINED WEIGHT: 85g



 [more images here](#)

REF: ATI_CO_514

**PRODUCT: GARFISH
(PEIXE AGULHA) IN OLIVE OIL**

NET WEIGHT: 120g

DRAINED WEIGHT: 85g

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OUR
PRODUCTS

Conservas

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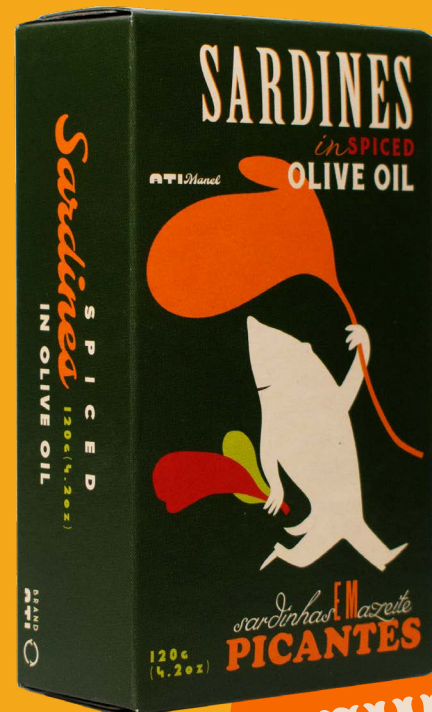
 [more images here](#)

REF: ATI_CO_408

**PRODUCT: SARDINES
IN OLIVE OIL**

NET WEIGHT: 125g

DRAINED WEIGHT: 90g



 [more images here](#)

REF: ATI_CO_538

**PRODUCT: SARDINES
IN SPICED OLIVE OIL**

NET WEIGHT: 120g

DRAINED WEIGHT: 90g



 [more images here](#)

REF: ATI_CO_415

**PRODUCT: SARDINES
IN TOMATO SAUCE**

NET WEIGHT: 120g

DRAINED WEIGHT: 84g



 [more images here](#)

REF: ATI_CO_422

**PRODUCT: SARDINES
IN OLIVE OIL WITH LEMON**

NET WEIGHT: 125g

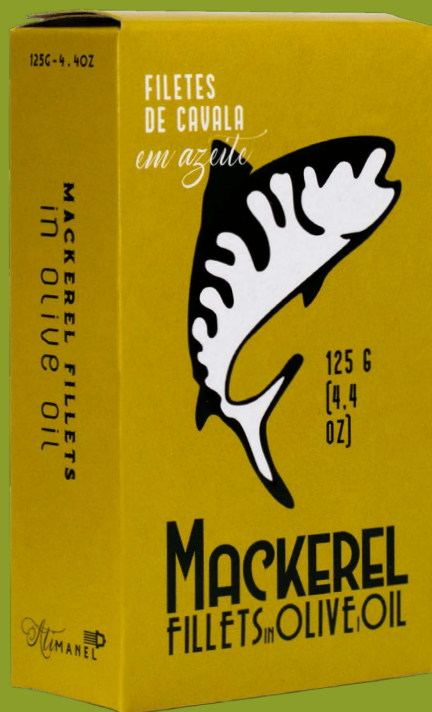
DRAINED WEIGHT: 90g

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REF: ATI_CO_392

PRODUCT:
MACKEREL FILLETS IN OLIVE OIL

NET WEIGHT: 125g
DRAINED WEIGHT: 90g

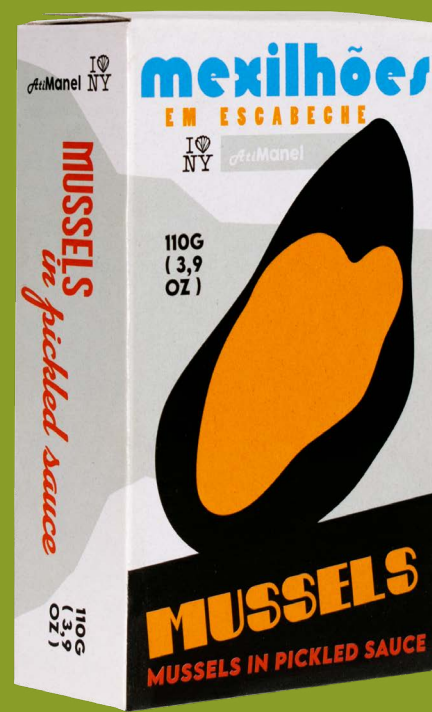


 [more images here](#)

REF: ATI_CO_446

PRODUCT:
MUSSELS IN SPICED PICKLED SAUCE

NET WEIGHT: 110g
DRAINED WEIGHT: 70g

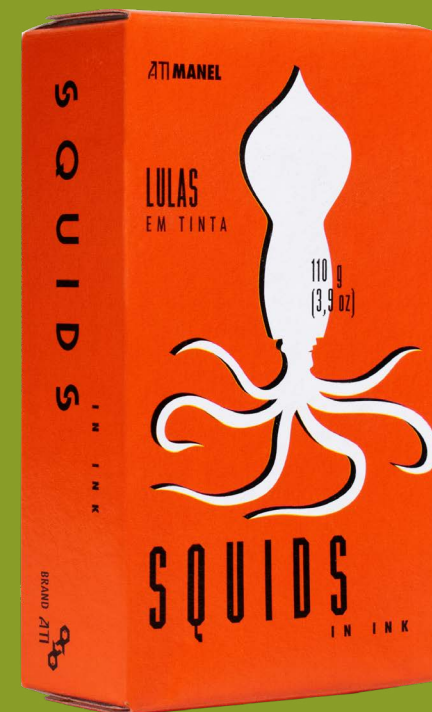


 [more images here](#)

REF: ATI_CO_439

PRODUCT:
MUSSELS IN PICKLED SAUCE

NET WEIGHT: 110g
DRAINED WEIGHT: 70g



 [more images here](#)

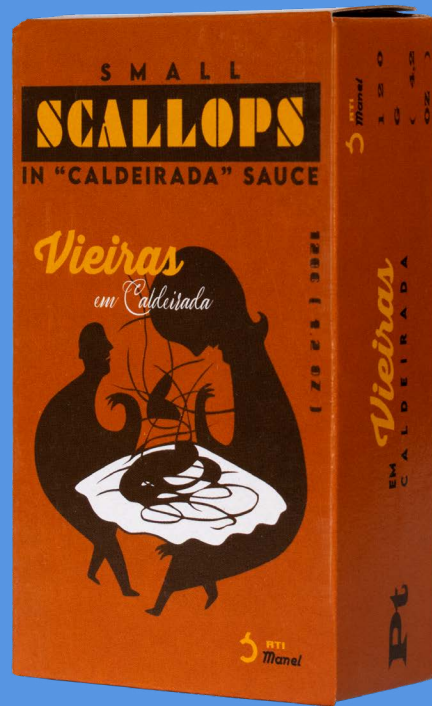
REF: ATI_CO_491

PRODUCT:
SQUIDS IN INK

NET WEIGHT: 110g
DRAINED WEIGHT: 72g

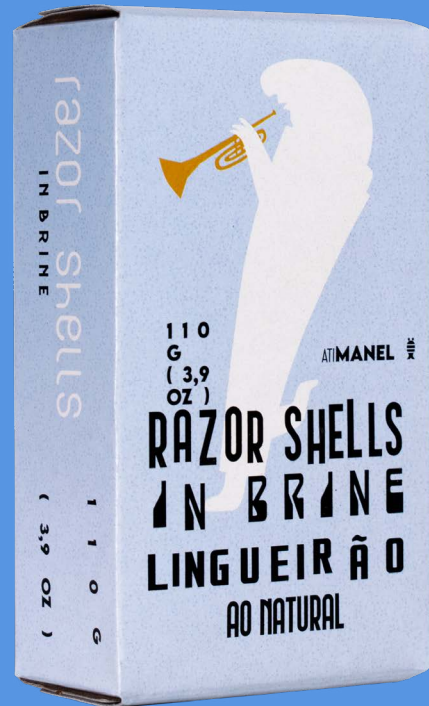
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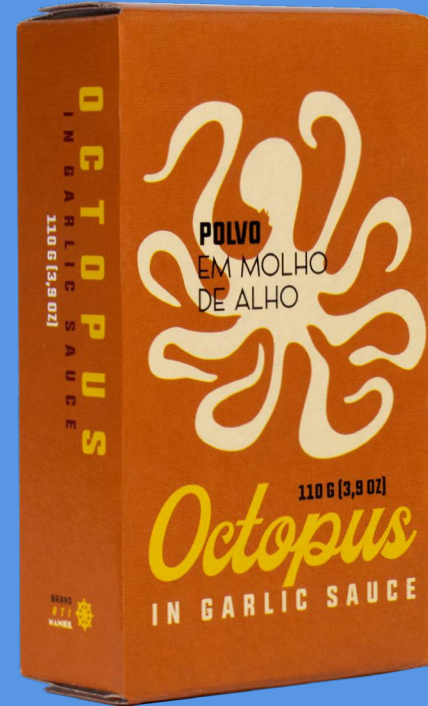
 [more images here](#)

REF: ATI_CO_507
**PRODUCT: SMALL SCALLOPS
IN CALDEIRA SAUCE**
NET WEIGHT: 120g
DRAINED WEIGHT: 72g



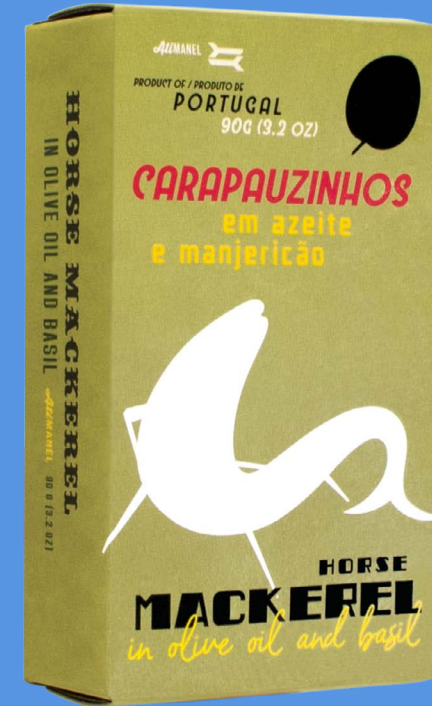
 [more images here](#)

REF: ATI_CO_453
PRODUCT: RAZOR SHELLS IN BRINE
NET WEIGHT: 110g
DRAINED WEIGHT: 70g



 [more images here](#)

REF: ATI_CO_484
PRODUCT: OCTOPUS IN GARLIC SAUCE
NET WEIGHT: 110g
DRAINED WEIGHT: 72g



 [more images here](#)

REF: ATI_CO_460
**PRODUCT: HORSE MACKEREL
IN OLIVE OIL AND BASIL**
NET WEIGHT: 90g
DRAINED WEIGHT: 65g



 [more images here](#)

REF: ATI_PA_590
PRODUCT: SPICED SMOKED SARDINE PATE
NET WEIGHT: 75g



 [more images here](#)

REF: ATI_PA_576
PRODUCT: SMOKED SARDINE PATE
NET WEIGHT: 75g



 [more images here](#)

REF: ATI_PA_606
PRODUCT: SPICED SMOKED MACKREL PATE
NET WEIGHT 75g



 [more images here](#)

REF: ATI_PA_583
PRODUCT: SMOKED MACKEREL PATE
NET WEIGHT: 75g

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REF: ATI_PA_613

**PRODUCT: SMOKED
TUNA PATE**

NET WEIGHT: 75g



 [more images here](#)

REF: ATI_PA_620

**PRODUCT: SPICED
SMOKED TUNA PATE**

NET WEIGHT: 75g



 [more images here](#)

REF: AT_PA_637

**PRODUCT: SMOKED
TROUT PATE**

NET WEIGHT: 75g

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THANK YOU AND...

Enjoy!

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